

TV Programm (Total Health) on World Hearing Day 2025

Dr. Suneela Garg, Honorary Secretary General of *Sound Hearing 2030*, and **Dr. Ravi Meher**, Director Professor and Head of the Department of ENT at *Maulana Azad Medical College*, New Delhi, participated in a televised public health programme titled "**Total Health**", which was dedicated to the theme of **Neonatal Hearing Screening**.

During the programme, both experts engaged in interactive consultations with parents, addressing common concerns and misconceptions related to hearing loss in newborns. They offered in-depth expert guidance on the significance of **early detection**, **timely diagnosis**, and **comprehensive intervention** strategies for managing congenital hearing impairment.

The discussion underscored the **critical importance of universal neonatal hearing screening** as a foundational step in ensuring normal speech, language, cognitive, and social development in children. Dr. Garg emphasized the need for integrating hearing screening into routine newborn care, while Dr. Meher highlighted real-world clinical cases to illustrate the impact of delayed intervention.

Furthermore, the experts advocated for increased **public awareness**, **capacity-building among healthcare professionals**, and the implementation of **structured, evidence-based screening protocols** at national and regional levels. The session served not only as an informative segment for viewers but also as a call to action for policymakers, healthcare providers, and the general public to prioritize **early hearing detection and intervention (EHDI)**.

The programme effectively functioned as a valuable educational platform, promoting best practices in neonatal hearing care and reinforcing the long-term societal and developmental benefits of early and appropriate intervention.

